

The word is out on word processors.

Format-II® ranked number one.

We've always thought of Format-II as the finest, easiest to use word processor for Apple® II+, IIe and Franklin® computers. We're pleased that Peelings II magazine agrees. They judged Format-II best out of 18 leading word processors. Here's why:

Format-II makes editing easy.

There's our unique editing process: simple, mnemonic commands logically relate to the task you want to perform. To center text, you press [C]. To delete, [D]. To justify, [J].

And since what you see on the monitor is exactly what will print out, editing and formatting is always a breeze.

The Peelings II reviewer said, *"Format-II is one of the few word processors that is so comfortable and predictable, I would consider it as an addition to my small library of personal software."*

Peelings II Magazine Rating

FORMAT-II	1
SCREEN WRITER II™	2
PIE WRITER™	3
WRITE AWAY™	4
LETTER PERFECT 5™	5
WORDSTAR™	6
MEGAWRITER™	7
APPLE WRITER II™	8
PERFECT WRITER™	9
CORRESPONDENT™	10
SPELLBINDER™	11
MAGIC WINDOW II™	12
ZARDAX™	13
SUPERTEXT 40/80™	14
GUTENBERG™	15
WORD HANDLER™	16
SELECT™	17
SANDY™	18

Reviewed by John Martellaro, September 1983, based on Peelings II rating system for performance and performance to price ratio.

In the words of the Peelings II reviewer: *"This is the best program I have seen for people who do a lot of work with mailing lists, form letters and short correspondence."*

An easy to follow manual.

Essential to any good program is a manual that's clear and understandable. The Peelings II reviewer describes the Format II manual. *"All in all, it is one of the best word processor manuals I have seen. The latest documentation is a model of clarity and organization."*

Put it all together. Then add features such as support of hard disk drives and a standard DOS text file format compatible with spellers and communications programs, and it's not hard to see why Format-II has earned the number one rating.

The words of the Peelings II reviewer sum it up: *"I cannot think of another word processor that would be better overall for business use."*

Thanks Peelings II. We couldn't have said it better ourselves.

For a reprint of the full review, or to order Format-II, fill out coupon and send it to: Kensington Microware, Ltd. 251 Park Avenue South, NYC, NY 10010 or call us at (212) 475-5200. Tlx: 467383 KML NY. Or visit your local Apple dealer.



Format-II supports all printers.

Unlike other word processors, Format-II is compatible with every printer that works with the Apple, from the simplest dot matrix printer to the most advanced letter quality printer.

A built in mailing list at no extra cost!

Actually a database system resembling an index card file. A SORTING program will arrange the mailing list alphabetically or numerically. Powerful LOGIC commands merge specific entries into form letters and documents.

Please send (indicate quantity):

☐ Free reprint(s) of Peelings II review
☐ Format-II Word Processing Program(s) \$150 each. Total \$ _____
☐ Apple II+ owners require keyboard mod. \$5 each. Total \$ _____
 On purchases add \$2.50 shipping and handling \$ _____
 New York State residents add applicable sales tax \$ _____
☐ Check enclosed ☐ Visa ☐ Mastercard Total order \$ _____

Card No. _____ Expires _____

Name on Card _____

Name _____

Address (UPS delivery) _____

City _____ State _____ Zip _____ Phone _____

Kensington Microware, Ltd.
251 Park Avenue South
New York, NY 10010



© 1983 Kensington Microware Ltd.

Format-II is a registered trademark of Kensington Microware Ltd.
Peelings II is a registered trademark of Peelings II, Inc.
Format-II requires 64K and an 80 column card.